

CRAFTSMANSHIP+

FOSTERING A NEW AND COMPETITIVE APPROACH TO CRAFTS AND SEMI INDUSTRIAL HIGH ADDED-VALUE SECTORS

Newsletter #3

February 2018

This Newsletter is intended for organisations active in the Crafts & Semi-Industrial High Added-Value sectors – training centres, business chambers, public authorities and companies – and generally for artisans and entrepreneurs.

In it, we will be sharing the major developments in **Project Craftsmanship+**.

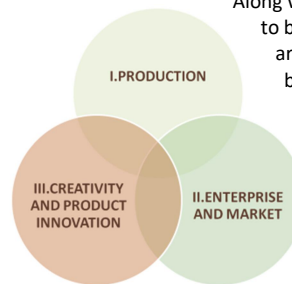
Craftsmanship+ eLearning Course & Platform



Our course and platform are now ready and soon we will be opening it to all that are interested in these topics. But first, we will test it with a group of artisans and young people interested in crafts to validate the quality of this learning resource.

The Course offers 3 independent modules that you can take according to your needs, filled with illustrative business cases on the crafts sector from around Europe.

Along with the Course, we are preparing a Platform to be the meeting point between established artisans, artisans in the making, artists and business people.



The course covers **10 crafts** from different countries: Portugal (basket making and weaving), Greece (leather sandals and silver bracelets), Spain (enamel and fretwork), France (marquetry and stain glass), Italy (book binding and ceramic)

What are we up to?

In the beginning of February 2018, the partnership met in Granada (Spain) to finalise the preparations for a pilot course to test the Craftsmanship+ eLearning Course & Platform and to discuss the next steps on the dissemination strategy of this new learning resource.

JOIN OUR PILOT ACTION!!!

Are you about to create your crafts business? Or you want to diversify your crafts business? Or even, are you expecting to launch a new innovative crafted product? So, our course is for YOU!

This March and April we will be running the pilot course of the Craftsmanship+ eLearning Course. Be the first to check the course! The number of participants is restricted, contact us over our facebook page or by email (project@craftsmanship-plus.eu) to get more information and enrol.

Who are we?



www.craftsmanship-plus.eu | www.facebook.com/Craftsmanshipplus/

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