

CRAFTSMANSHIP+

FOSTERING A NEW AND COMPETITIVE APPROACH TO CRAFTS AND SEMI INDUSTRIAL HIGH ADDED-VALUE SECTORS

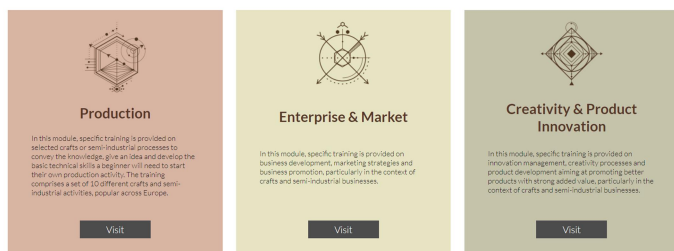
Newsletter #4

June/July 2018

This Newsletter is intended for organisations active in the Crafts & Semi-Industrial High Added-Value sectors – training centres, business chambers, public authorities and companies – and generally for artisans and entrepreneurs.

In it, we will be sharing the major developments in **Project Craftsmanship+**.

Craftsmanship+ eLearning Course & Platform



<https://training.craftsmanship-plus.eu/en/>

Our course and platform are now freely available for the public. The Course offers 3 independent modules that you can take according to your needs, filled with illustrative business cases on the crafts sector from around Europe.

It covers **10 crafts** from different countries: Portugal (basket making and weaving), Greece (leather sandals and silver bracelets), Spain (enamel and fretwork), France (marquetry and stain glass), Italy (book binding and ceramic) and addresses important **market** and **innovation** key contents for crafts business.

Also register in our Community to exchange experiences and look for business partners: <https://training.craftsmanship-plus.eu/en/community-en-2>

What were we up to?

In the last few months we implemented pilot testing activities to get feedback from established artisans, young people starting their crafts business, trainers and business persons. Over 50 participants gave us their feedback and helped us improve our learning contents and platform.

Journeys on Innovation and Competitiveness in the Crafts and Semi-Industrial Activities

In June and July we are holding events in Portugal, Spain, France, Italy and Greece to share with you our findings and our results, but more importantly to discuss and give visibility to the Crafts and Semi-Industrial sectors.

In France, the Innovation Day is planned on 3rd July. Dedicated to entrepreneurs, trainers, consultants, it will be organised around conferences, workshops, specific appointments. These days are always a great opportunity to meet and exchange with other managers, to discover the new Innovation Hub and of course, to test the platform Craftsmanship+.

<https://www.cma-lyon.fr/agenda/journee-de-linnovation-0>

Who are we?



www.craftsmanship-plus.eu | www.facebook.com/Craftsmanshipplus/

Co-funded by the
Erasmus+ Programme
of the European Union

PROJ. Nº 2015-1-PT01-KA204-012891

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